



Comprehensive Coating Solutions for **Every Facility Challenge**



Benjamin Moore®

**Benjamin Moore Works Harder
and Smarter for Your Facility**

With a complete portfolio of high-performance coatings backed by the expert service of experienced facility representatives, Benjamin Moore provides comprehensive and cost-effective solutions that minimize downtime and deliver superior value for your business or institution.



Turnkey Solutions For Today's Facility Challenges



The Challenge:

The student center is the hardest working building on campus and it's ready for an update. You need a solution that is not only zero VOC/low odor but can stand up to a constant barrage of student activity.

The Solution: **Ultra Spec® 500** – Maximum durability and scrubability

- Patent-pending cross-linking resin technology for ultimate durability
- Zero VOCs **even after tinting**; available in unlimited colors
- MPI approved
- Seamless touchups
- Dries quickly for same day return-to-service

Available in Primer, Flat, Low Sheen, Eggshell, Semi-Gloss and Gloss finishes



The Challenge:

A busy hospital wing is in desperate need of a fresh coat of paint. You need a true zero VOC solution that can be used safely in occupied spaces and provides the anti-microbial properties of pure elemental silver. A solution that also dries quickly and offers the least amount of disruption to patients and medical staff.

The Solution: **Eco Spec® WB Silver** – The greener commercial coating

- Contains an antimicrobial additive containing pure silver
- Creates a durable finish that fights mildew growth and odor on the paint surface
- Zero VOCs **even after tinting** and low odor in unlimited colors
- Fast drying for same day return-to-service

Available in Flat, Eggshell and Semi-Gloss finishes

Let us show you how Eco Spec® WB Silver can be a strong addition to your CDC and JCAHO protocol plan.



The Challenge:

A commercial property is being prepared for a new financial services tenant. They expect a fast-paced work environment with a constant stream of clients coming and going. The tenant is looking for an upscale look that's easy to maintain.

The Solution: **ADVANCE®** – The look and exceptional durability of traditional alkyd finishes in a low VOC/low odor waterborne formula.

- 100% water reducible alkyd resin remains low-VOC in unlimited colors
- Outstanding flow and leveling produces ultra-smooth finish
- Soap and water clean-up
- Low-odor formula allows paint application while space is occupied

Available in Primer, Satin, Semi-Gloss and High-Gloss finishes



Fast and Knowledgeable Service

Benjamin Moore facility representatives are among the most knowledgeable and experienced in the coatings industry. Your representative is always available to help you choose the most effective and cost-efficient solutions for your facility.

Call your Benjamin Moore Representative for:

- Product information, pricing and delivery
- On-site specification assistance
- Expert problem solving
- Project estimates

Use the form on benjaminmoore.com to contact a Benjamin Moore representative in your area. For immediate service, call our North American Customer Information Center toll-free: **1-866-708-9180**, Monday through Friday: 7:00am – 7:00pm EST, Saturday: 9:00am – 5:00pm EST, and Sunday: 11:00am – 3:00pm EST.

Facility Color Services

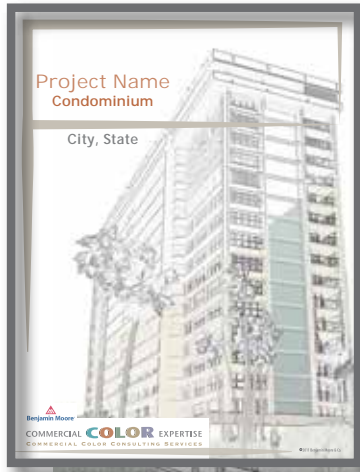
Choosing the right paint colors is one of the most important design decisions for any facility. As the industry leader in color selection and technology, Benjamin Moore offers a full range commercial color services which are available free to our facility customers.

**** Custom color specifications***

**** On-site color consultations***

COLOR RENDERINGS

email or binder presentation



- Receive 3 color schemes of your photo or elevation.
- Email format provides the fastest turnaround time.
- Binder format (shown below) is printed and shipped to a designated location.



Benjamin Moore
COMMERCIAL COLOR EXPERTISE
COMMERCIAL COLOR CONSULTING SERVICES

Commercial Color Expertise — Commercial Color Consulting Services

First impressions count. That's why our New Customized Color Cards offer a unique solution for your commercial color needs. Benjamin Moore's Commercial Color Experts expertly develop custom color palettes that will enhance and showcase any project.

Color Services are available for all types of facilities

- Hospitals
- Schools and Universities
- Athletic facilities
- Corporations
- Home Owner Associations
- Hotels
- Apartment complexes

Contact your Benjamin Moore® representative for fast and easy color help.

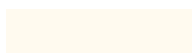
HOSPITAL FINISH SCHEDULE

Main Floor

1 LOBBY/HALLWAYS

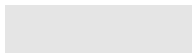
Walls

Product: 374 - Eco Spec WB
Finish: eggshell
Color: steam AF-15



Trim/Doors

Product: 792 - Advance
Finish: satin
Color: gray cloud 2126-60



Accent

Product: 374 - Eco Spec WB
Finish: eggshell
Color: straton blue HC-142



Ceiling

Product: 374 - Eco Spec WB
Finish: flat
Color: white 01



2 EMERGENCY

Walls

Product: 376 - Eco Spec WB
Finish: semi-gloss
Color: etiquette AF-50



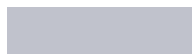
Trim/Doors

Product: 792 - Advance
Finish: satin
Color: inner balance 1522



Accent

Product: 374 - Eco Spec WB
Finish: eggshell
Color: november skies 2128-50



Ceiling

Product: 374 - Eco Spec WB
Finish: flat
Color: white 01



3 AUDITORIUM

Walls

Product: 373 - Eco Spec WB
Finish: flat
Color: stormy monday 2112-50



Trim/Doors

Product: 792 - Advance
Finish: satin
Color: sandy brown 1046



Accent

Product: 374 - Eco Spec WB
Finish: eggshell
Color: blue porcelain 1641



Ceiling

Product: 374 - Eco Spec WB
Finish: flat
Color: white 01



4 ROOMS

Walls

Product: 374 - Eco Spec WB
Finish: eggshell
Color: aspen skies 1656



Trim/Doors

Product: 792 - Advance
Finish: satin
Color: inner balance 1522



Accent

Product: 374 - Eco Spec WB
Finish: eggshell
Color: stormy monday 2112-50



Ceiling

Product: 374 - Eco Spec WB
Finish: flat
Color: white 01



COMMERCIAL COLOR EXPERTISE
COMMERCIAL COLOR CONSULTING SERVICES



NOTE: For color accuracy, we recommend you visit your local Benjamin Moore Retailer to view the actual color chips specified.

THE ENVIRONMENTAL STANDARD FOR THE INDUSTRY



We hold our paints to a higher standard so you can be confident you are using the most environmentally sensitive products on the market without sacrificing the premium performance you expect from Benjamin Moore.

Our Green Promise® designation incorporates the most comprehensive environmental testing standards in the industry. Independent laboratories evaluate Benjamin Moore® products in the areas of volatile organic compounds (VOCs), material safety and performance.

	Standard Includes Tests for the Following:	SW GreenSure®	Green Seal GS-11	MPI Green	CHPS, Greenguard and Greenguard Children & Schools	LEED®	Benjamin Moore Green Promise®
VOC	Untinted VOC Limit	YES	YES	YES	NO	YES	YES
	Tinted VOC Limit <50 g/l	NO	NO	NO	NO	NO	YES
	Total Emission VOC Restriction	NO	NO	NO	YES Except CHPS	NO	YES
	General Prohibition of Air Pollutants	NO	YES	NO	NO	NO	YES
Materials	Hazardous Chemical Restriction	YES	YES	YES	NO	NO	YES
	Hazardous Chemical Restriction (Emission Based)	NO	NO	NO	YES	NO	YES
	General Prohibition of Confirmed Carcinogens	YES	YES	YES	YES Volatile Only	NO	YES
	General Prohibition of Suspected Carcinogens	NO	YES	NO	YES Volatile Only	NO	YES
Performance	Washability and Scrub Test*	YES	YES	YES	NO	NO	YES
	Enhanced Washability and Scrub Test†	NO	YES	NO	NO	NO	YES
	Application Test	NO	YES	YES	NO	NO	YES

*100 scrub cycles following ASTM D2486-06 standard. †400 scrub cycles following ASTM D2486-06 standard.



About Benjamin Moore

Founded by Benjamin Moore in 1883, we have provided customers with the highest quality coatings for over 125 years. We manufacture our own colorants and paint resins and formulate all of our products in our North American facilities. As a result of our company-wide commitment to quality, Benjamin Moore leads the architectural coatings industry in product performance, research and innovation, color technology and environmentally sustainable practices. Since 2000, we have been a proud member of Warren Buffet's Berkshire Hathaway family of companies.

Get it done right the first time!



Please place business card slits here

GRAY BOX and BLACK LINES DO NOT PRINT - Only for placement



Benjamin Moore®
Benjamin Moore
has the right
solution every time

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